

THURSDAY, APRIL 19th 2012

18.00 REGISTRATION AND RECEPTION

FRIDAY, APRIL 20th 2012

9.00 WELCOME

9.30 G. Varošanec-Škarić: *The Significance of Ivo Škarić for the Academic Development of Rhetoric in Croatia*

10.00 KEYNOTE ADDRESS

L. Groarke: *Arresting Images: A Thick Theory of Argument*

11.00 – 11.30 COFFEE

11.30 – 13.00 Argumentation theory

(Chair: G. Varošanec-Škarić and D. Horga)

11.30 A. Tseronis: *Refuting Claims Visually: The Case of Subvertisements*

11.45 C. Andone: *The Acquisition of the Burden of Proof in Informal Public Accountability*

12.00 F. Zenker: *What is Suasory Information?*

12.15 S. Wein: *The Zero Tolerance Fallacy*

12.30 P. Danler: *The Key Role of Morphosyntax in Political Rhetoric and Argumentation*

12.45 V. Tchouechov, A. Chuyeshova:
Argumentology and Rhetoric

13.00 – 15.00 LUNCH BREAK

15.00 – 16.30 Rhetoric in Political Discourse

(Chair: A. Runjić-Stoilova and I. Ž. Žagar)

15.00 A. Kampka: *Rhetoric of Crisis. Polish Parliamentary Debates about the Future of EU*

15.15 G. Kišiček: *The Political Discourse on Croatia's EU Accession: A Rhetorical Analysis of the Presentation of the European Union among Supporters and Opponents of the EU*

15.30 D. Mohamed: *Argumentation in European Parliamentary Debates: Strategic Maneuvering in Pursuit of Multiple Goals*

15.45 J. Szczepańska-Włoch: *Rhetoric – Martial Art or the Art of Winning the Soul by Discourse? Language of Politicians vs. Ethos, Pathos and Logos*

16.00 H. V. Hansen: *Political Discourse and Argumentation Profiles*

16.15 J. Kangira: *Praiseworthy Values in President Hifikepunye Pohamba's Epideictic Speech Marking Namibia's 20th Anniversary of Independence*

16.30 – 17.00 COFFEE

17.00 – 18.30 Rhetoric in Political Discourse

(Chair: D. Mohamed and S. Wein)

17.00 H.-J. Schild: *Rhetoric not Without Strategy (Past and Present Research)*

17.15 A. Dimiskovska: *The "Sokal Affair" and Beyond: On the Strategic Use of Parody in Science Wars*

17.30 D. Tomić, A. Vančura: *Sticks and Stones in the Croatian Parliament: The Analysis of Insulting Practices*

17.45 B. Stanić: *How the Media Professional's Ethos/Habitus Reflects in Argumentation on some Values which Built Modern Croatian State*

18.00 K. Goudikova, T. Tretyakova: *Russian Rhetoric through Binary Oppositions: Historical Perspective*

18.15 V. Modrić-Vuinac, J. Poropat Darrer: *Rhetorical Quality of Websites of Croatian Political Parties*

SATURDAY APRIL 21st 2012

9.00 KEYNOTE ADDRESS

I. Ž. Žagar: *Argumentation as Polyphony: One Speaker, Several Voices*

10.15 – 11.30 Argumentation and Rhetoric

(Chair: G. Kišiček and F. Zenker)

10.15 C. Vasco: *Rhetoric and Rationality*

10.30 F. Macagno: *The Rhetoric of Definitions*

10.45 P. K. Aczél: *Challenging Rhetoric in the Era of 'Bytes and Likes'*

11.00 M. Daly Goggin: *Suturing Adversity in Estranged Spaces: Kairos and Meaning Making in Women's Needlework Samplers*

11.15 R. Bisnoff: *Reconsidering the Roots of King's Theological and Social Praxes*

11.30 – 12.00 COFFEE

12.00 – 13.30 Rhetoric in Education and Media

(Chair: J. Szczepańska-Włoch and F. Puppo)

12.00 C. Pollaroli: *Stakeholders in Promotional Genres: A Rhetorical Perspective on Marketing Communication*

12.15 D. Stanković: *Talk Show Must Go on! Is It Better to Appeal to Logos, Ethos or Pathos?*

12.30 M. de Conti: *Debate as an Educational Tool: Is Polarization a "Side Effect"?*

12.45 F. Egglezou: *Teaching the Writing of Argumentative Genre through 'Imitatio': A Solid Basis for the 'Beginners' Writers*

13.00 Ž. Uvanović: *Golda Meir's Speeches, Dialogues and Interviews vs. Their Rhetoric Significance in Ingrid Bergman's Re-nactment in the Film A Woman Called Golda (1982)*

13.15 M. Formarier: *Musicality and Persuasion in Augustine's Rhetoric*

13.30 – 15.00 LUNCH BREAK

15.00 – 16.00 Argumentation and Law

(Chair: A. Dimiskovska and L. Groarke)

15.00 F. Puppo: *Is There a Fact in Trial? A Rhetorical Account of Legal Logic*

15.15 P. Moro: *The Rhetorical Ring. Circular Dialectic and Due Process of Law*

15.30 M. Manzin: *Taking Judges Seriously: Argumentative Proof in Legal Decisions*

15.45 S. Tomasi: *Do the "Critical Questions" Have Only Dialectic Relevance? Some Remarks on the Characters of CQ in Legal Argumentation Schemes*

16.00 – 19.00 SIGHTSEEING

(Museum of the island of Brač and Vidova gora, the highest point on the island)

20.30 CONFERENCE DINNER

SUNDAY APRIL 22nd 2012

9.15 – 10.30 Rhetoric in Religion

(Chair: P. K. Aczél and M. Liker)

- 9.15 I. Džinić: *Rhetoric and Homiletics – a Theological Discussion about the Relationship between Two Disciplines*
- 9.30 H. Marić, J. Šego: *The Homily as a Factor of Social Change*
- 9.45 I. Hajder, J. Šego: *Student Reception and Evaluation of Homily*

10.15 – 11.30 Figures of Speech

(Chair: F. Egglezou and Ž. Uvanović)

- 10.15 A. Grgić, D. Nikolić: *Cowboys, Poets, Professor... – Antonomasia in Sports Discourse*
- 10.30 A. Runjić-Stoilova, J. Galić: *Representation and Reception of Paraphrase in Newspaper Headlines*
- 10.45 T. Pršir: *Instrumental and Discursive Analyses of Some Oral Rhetorical Figures*
- 11.00 E. Pletikos Olof, J. Poropat Darrer: *Speeches of Acceptance: "Say a Few Words"*

11.15 – 11.45 COFFEE

11.45 – 13.00 Rhetoric – Session in Croatian language

(Chair: A. Vančura and I. Džinić)

- 11.45 T. Hrebak, E. Pletikos Olof: *Figurativnost u televizijskom prijenosu nogometne utakmice (Figurative Language in Commentators' Discourse During a Televised Football Game)*
- 12.00 D. Horga, M. Liker, A. Vidović, I. Carović: *Humor kao element radijskih vijesti (Humour in Radio News)*
- 12.15 I. Šola: *Problem retoričke istine kroz prizmu hermeneutike Luigija Pareysona (Problem of Rhetorical Truth through the Perspective of Luigi Pareyson's Hermeneutics)*
- 12.30 T. Pišković: *Rodne asimetrije u odabranim hrvatskim političkim govorima (Gender Asymmetries in Selected Croatian Political Speeches)*
- 12.45 R. Marinković: *Vrijednost komunikacijskih odnosa u obrazovnom procesu (Value of Communication Relations in Educational Process)*

13.00 CLOSING OF THE CONFERENCE

Department of Phonetics
Faculty of Humanities and Social Sciences
University of Zagreb

Phonetic Section
Croatian Philological Association

**DAYS OF IVO ŠKARIĆ:
INTERNATIONAL CONFERENCE
ON RHETORIC**

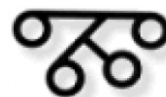
P R O G R A M



DAYS OF IVO ŠKARIĆ
INTERNATIONAL CONFERENCE ON RHETORIC

Postira, Croatia

April 19th – 22nd 2012



Faculty of Humanities and Social Sciences
University of Zagreb



Croatian Philological Association